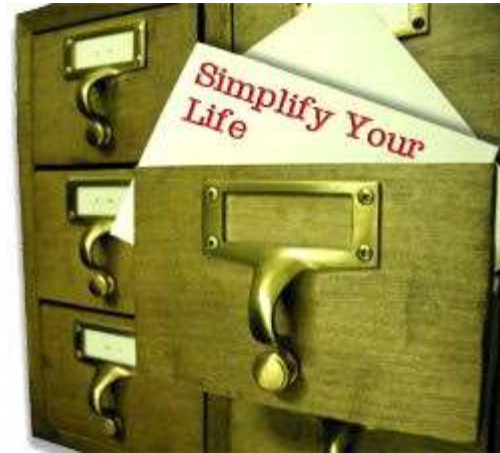


## Make It Simple

### Reach Out and Attract (part 2)

He's ... a friend  
...of sinners!

Luke 7:34 NLT



### Take the Initiative

Here is a simple, rule-of-thumb guide for behavior:  
Ask yourself what you want people to do for you,  
then grab the initiative and do it for them.

Matthew 7:12 Msg

### ❖ Seek

The Son of Man came **to look for** and to save people who are lost.

Luke 19:10 CEV

Filled with compassion, **Jesus reached out his hand** and touched the man.

Mark 1:41 NIV

The eyes of the Lord **search the whole earth** in order to strengthen those whose hearts are fully committed to him.

2 Chronicles 16:9 NLT

### ❖ Serve

**Be like the Son of Man.** He did not come to be served. Instead, **he came to serve others.** He came to give his life as the price for setting many people free.

Matthew 20:28 NIV

Just do as I do... I don't just do what is best for me; **I do what is best for others** so that many may be saved.

1 Corinthians 10:33 GNT NLT

We are only people who serve. **We helped you to believe.** The Lord has given each of us our own work to do.

1 Corinthians 3:5 NIV

### ❖ Speak

I deliberately kept it plain and simple: first Jesus and **who he is**; then Jesus and **what he did**—Jesus crucified.

1 Corinthians 2:1 Msg

**We were sent to speak for Christ**, and God is begging you to listen to our message. We speak for Christ and sincerely ask you to make peace with God.

2 Corinthians 5:20 CEV

**Be pleasant and hold their interest** when you speak the message. Choose your words carefully and be ready to give answers to anyone who asks questions.

Colossians 4:6 CEV

**Be ready to speak up** and tell anyone who asks why you're living the way you are, and always with the utmost courtesy.

1 Peter 3:15 Msg

**Keep on seeking, and you will find. ...  
Everyone who seeks, finds.**

Matthew 7:7-8 NLT